

NEW HAMPSHIRE STATE LIQUOR COMMISSION
APRIL 12, 2006, 1:00 P.M.
AGENDA

I. FINANCIAL & ADMINISTRATIVE REPORTS

1. Financial Reports
 - A. Weekly, Y-T-D Sales Reports
 - B. Budget/Administrative Reports
2. IT Report
3. Human Resources Report

II. MARKETING & SALES REPORTS

1. Store Operations
2. Purchasing Report
3. Merchandising Report
- A. SPIRITS:
 - 1) Test Market Results (Codes #4408 and #4523)
 - 2) Sweepstakes:
 - a. May, June, July Sweepstakes (Skyy Vodka & 1800 Tequila)
 - b. June Sweepstakes (Cointreau Liqueur)
 - c. June Sweepstakes (Tarantula Azul Citrus Tequila)
 - 3) One Time Buys:
 - a. 1800 Reposado Tequila
 - b. Paul Masson Brandy
 - c. Sazerac Company (3 items)
 - 4) June Special Offers:
 - a. 5 items – Perfecta Wine Company
 - b. 19 items – Martignetti Companies of N.H.
- B. WINES:
 - 1) June 2006 E-Mail Alert Coupon (E & J Gallo Winery)
 - 2) Purchase & Display Twin Fin
 - 3) Purchases and Introductions:
 - a. Edna Valley Wines
 - b. Killer Juice 3 Liter Boxes
 - c. Jibe Pinot Noir
 - d. Toad Hollow Erik's Red
 - 4) Test Requests:
 - a. Toasted Head Pinot Noir & Shiraz
 - b. Rex Goliath Pinot Grigio & Shiraz
 - c. Red Diamond Shiraz
 - d. Alois Lageder Pinot Grigio

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Page 2

- 5) Recommended Allocated Wines for Distribution to Selected Stores
(2 items)
- 6) Recommended Allocated Wines (Absolutes) for Distribution to
Selected Stores (3 items)
- 7) Primary Source Submissions (7 primary source; 7 exclusive agent;
33 imported)

III. ENFORCEMENT & LICENSING REPORT

IV. CHAIRMAN'S REPORT & LATE ITEMS

1. Bailment Requests
2. Coupon Approvals
3. Late Items/Other

V. EXECUTIVE SESSION

1. Personnel
2. Store Locations

/D. Hartford